

AMENDMENTS TO THE CLAIMS

Claim 1. (Previously Presented) A method of sticking a polarizer to a substrate, comprising:

moving a substrate in one direction along a conveyance line from an input side to an output side,

peeling a separate sheet from a polarizer to expose an adhesive layer,

tilting a mounting surface of said polarizer from a horizontal position to form a gap between said polarizer and said substrate; and

at a location after the gap in the movement direction of said substrate, sticking the polarizer to said substrate.

Claim 2. (Cancelled)

Claim 3. (Previously Presented) The method of sticking a polarizer to a substrate according to claim 1, further comprising:

holding an end portion of the polarizer at the time of the sticking operation.

Claim 4. (Currently Amended) ~~An apparatus~~ A system for sticking a polarizer to a substrate, comprising:

a conveyance line for moving a substrate in one direction from an input side to an output side;

a polarizer sticking unit for holding a polarizer;

a peel unit for peeling a separate sheet which is preliminarily adhered on a surface of said polarizer,

said polarizer sticking unit has a sticking roller for pressing said polarizer against the substrate in a sticking position which is positioned along said conveyance line to thereby stick said polarizer onto the substrate

a holder for holding a trailing end portion of the polarizer along said conveyance line, said holder being movable to follow the movement of said polarizer.

Claim 5. (Cancelled)

Claim 6. (Currently Amended) The ~~apparatus~~system for sticking a polarizer to a substrate according to claim 4, wherein said polarizer sticking unit has a mounting surface and a tilting mechanism for tilting the mounting surface at the time of sticking the polarizer to said substrate.

Claim 7. (Currently Amended) The ~~apparatus~~system for sticking a polarizer to a substrate according to claim 4, wherein said sticking roller is rotatably supported by a roller supporting member, and the roller supporting member is supported in an elevation box, further including a driver for elevating said elevation box and via a cushioning material associated with said driver.

Claim 8. (Currently Amended) The ~~apparatus~~system for sticking a polarizer to a substrate according to claim 4, further comprising a press roller mechanism for sandwiching said substrate in cooperation with said sticking roller, wherein said press roller is provided in a position opposite to said sticking roller.